

Rome, June 28, 2018

Call for Expressions of Interest

Consultancy Service for Responsible for communication in the framework of the project “GET UP AND GOALS! Global education time: an international network of learning and active schools for SDGs”

1. Background Information

Comitato Internazionale per lo Sviluppo dei Popoli – CISP (International Committee for the Development of Peoples) is a Non Governmental Organization (NGO) established in 1983, which has its headquarters in Rome, Italy. The principles and aims of the organization are summarized in the Declaration of Intent and Code of Conduct for Cooperation Programmes, available on the website of CISP www.sviluppodeipopoli.org.

The Declaration of Intent is titled “Rights, Change, Sustainability” and is inspired by the 2030 Agenda and its 17 Sustainable Development Goals.

In co-operation with national and international, public and private partners, CISP has implemented and implements projects in the areas of humanitarian assistance, rehabilitation and development in more than 30 countries in Africa, Latin America and Caribbean Region, Middle East, Mediterranean Region, Asia and Eastern Europe.

In the countries of the European Union CISP carries on awareness raising activities, promotes international solidarity and supports initiatives aiming at fighting against social exclusion in support of vulnerable groups, including migrants, refugees and asylum seekers.

On October 2, 2017 CISP has signed a Grant Contract with the European Commission (EC) for the implementation of a three years project (hereinafter “the project”) named **GET UP AND GOALS! Global education time: an international network of learning and active schools for SDGs**. The project, framed under the EC DEAR (Development Education and Awareness Raising) initiative, is implemented in partnership with other nonprofit entities in the following EU countries: Italy, Republic of Ireland, Czech Republic, Bulgaria, Hungary, Portugal, The Netherlands, Poland, Austria, Romania, Spain and United Kingdom.

The general objective of the project is “To contribute to structurally link formal education to Global Citizenship Education (GCE) and awareness on SDGs”, while the expected outcomes are the following:

- European teachers and other stakeholders (schools managers, institutions in charge for education) are aware of GCE and of the SDGs;
- Teachers participating in training have the competencies and the adequate materials to embed it in their teaching of SDGs;
- Students have improved their commitment on project issues through the participation in public awareness actions on SDGs; and
- Increased the coherence of quality assessment of GCE learning outcomes, in formal education, at a European level.

Two important expected components of the project consist in the development of a project web site and Implementation of a European-wide sensitization campaign through the web, social media and

you tube, to build teacher awareness of, and committee to the Sustainable Development Goals and Global Citizenship Education.

2. Nature and scope of the Consultancy Service

CISP is seeking for a qualified consultant who would be in charge for the external communication and communication and awareness raising activities of the project, in particular for:

- External communication of the project addressed to relevant European stakeholders, European educational institutions, target groups of the project (teachers, schools, headmasters)
- Social media communication (strategy and coordination)
- Communication plan of the project
- Coordination of the overall communication activities of the project, in coordination with all co-applicants' responsible for communication (awareness raising campaign, website)
- Internal communication of the project
- Reference point for the media agency in charge for the awareness raising campaign and website with regard to the graphic line of the project, awareness raising campaign contents and activities; project website development
- Communication activities monitoring
- Localization of the European awareness raising campaign in Italy, in collaboration with the media agency of the project
- Press office (relations with media and external communication to the main project target group (see above))

3. How to apply

Interested applicants are invited to submit to CISP, only through e-mail forwarded at the address cisp@cisp-ngo.org writing in the subject "**CISP Consultancy Communication**" no later than July **10th at 05:00** pm Italian time their CV and any attachment considered appropriate with evidenced **professional/academic qualifications, professional assignments undertaken** and any other information relevant to the subject of the consultancy as indicated at paragraph . Candidates are also requested to demonstrate an **outstanding knowledge of the English language**.

4. Further procedures to be applied

CISP will establish a selection committee to assess the appropriateness of the candidates in accordance to the criteria listed at paragraph 3, namely: professional qualifications, professional assignments undertaken, outstanding knowledge of the English language. Only candidates meeting the required criteria, in accordance to unquestionable evaluations done by the selection committee, will be contacted. Should the committee consider it necessary, candidates will be asked to provide additional information and/or documentation.

Subsequently "ad hoc" separate meetings with the pre-selected candidates will be arranged. In the case of candidates non residing in Italy meetings could also be arranged by skype. During these meetings the nature of the assignment will be further explained and candidates will be requested to submit a financial offer, inclusive of any due fiscal cost.

Finally, CISP will select the consultant and propose her/him to sign a contract in accordance with the labour laws of Italy.